



THE SOUTHERN GUJARAT CHAMBER
OF COMMERCE & INDUSTRY
(BUSINESS VOICE OF SOUTH GUJARAT SINCE 1940)

SGCCI
DiMaS
DIGITAL MARKETING
SUMMIT & EXPO
6 7 8 FEB 2026

“Transforming India’s Business Future
Through Digital Intelligence”



VENUE



Surat International Exhibition &
Convention Centre, Sarsana, Surat

ORGANISER'S PROFILE

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) is a 13,500+ member strong apex body driving innovation and trade across Gujarat for 85+ years. SGCCI has curated 150+ trade exhibitions and conclaves across textiles, technology, energy, wellness, and innovation.

SGCCI proudly presents its first-ever **Digital Marketing Summit – DiMaS**, designed to empower Indian businesses, Gen Z entrepreneurs, startups, womenpreneurs, content creators, and family business owners with futuristic digital marketing strategies.

WHY EXHIBIT AT DiMaS 2025?

- Showcase digital marketing tools, AI, tech & services to 10,000+ attendees
- Generate high-quality business leads across multiple industries
- Connect with government & tech bodies, SMEs, D2C brands & digital leaders
- Listen to industry experts and explore opportunities for one-to-one conversations
- Participate in panels with India's leading CMOs, growth hackers, and digital creators
- Gain exposure through national press & digital amplification
- Launch or demo new marketing SaaS products, apps, platforms, or ad-tech
- Networking with like-minded people, marketers and digital marketing experts
- Recruit talent & influencers from a curated audience



SUMMIT HIGHLIGHTS

- 20+ Powerful Speakers, including Digital Marketing Veterans, CMOs, Growth Experts, Digital Marketing Consultants, Agency Leaders and Domain experts
- Digital India Panel with Govt & Startup India leaders
- Workshops and bootcamps on AI for Marketing, Sales funnel building, Meta ads, SEO
- **CreatorCon:** Connect with India's top digital content creators, influencers & Reels stars
- **Digital Bazaar:** Connect with tech tools makers, marketing SaaS promoters and marketing agencies
- **Womenpreneur Zone:** Empowering digital women founders
- **Youth Creators Arena:** School/College talent showcase
- **Digital Education Zone:** A platform for institutions, LMS, coaches, EdTech
- **DiMaS Awards:** Recognition to India's top Digital and Tech Brands & Leaders

WHO SHOULD PARTICIPATE?

- Social Media Agencies & Platforms
- Content Creators & Writers / Marketing Influencers
- Digital Marketing Educational Institutions
- Graphic Designers / Video Editors / Photographers / Videographers
- Podcast Agencies
- E-commerce platforms & Service Providers
- AI Marketing Companies & Service Providers

WHO SHOULD ATTEND?

- MSME owners, D2C brands, Exporters,
- Startup Founders, Tech Companies, Service sector brands, Marketing professionals
- CMOs, Social Media Heads, Digital Agencies
- Freelancers, Content Creators, Coaches
- Educational Institutions, Digital Learners, Students
- Corporate & Govt IT Teams
- Marketing Consultants
- Ad-tech, SaaS, Influencer Marketing Platforms
- Ecommerce Professionals & Developers

EXHIBITION ZONES

- 1. Digital Tech & Tools Zone**
- AI Tools, CRM, Sales Funnel Builders, Chatbots, Data Analytics
- 2. Content & Creator Zone**
- Video Creation, Reels Tech, Editing Tools, YouTube Ecosystem
- 3. Ad & Performance Marketing Zone**
- Meta Ads, Google Ads, Influencer Platforms, Affiliate Marketing
- 4. E-commerce & D2C Zone**
- Shopify Experts, Conversion Tech, Payment & Shipping Tech
- 5. Learning & Skilling Zone**
- Edtech, Course Builders, LMS Platforms, Coaching Solutions
- 6. Women in Digital Zone**
- Startups by Women, Empowerment Booths, Funding Helpdesks
- 7. Government & Policy Pavilion**
- Digital India, MeitY, Startup India, IT Bodies





Surat International Exhibition & Convention Centre

Off Sachin Magdalla Highway,
Nr. Khajod Crossing, Sarsana,
Surat - 395007, Gujarat, India.

VENUE



Surat International
Exhibition and Convention Centre

APPROACH TO VENUE

12 Kms. from Surat Railway Station
5 Kms. from Surat Airport
20 Kms. from NH-8
(By pass Palsana – Sachin GIDC)

ANNUAL EVENT PARTNERS



**THE SURAT
PEOPLE'S CO-OP.
BANK LTD.**



JAY BHAGWAN GROUP ORGANISATION



खरीददार बनके आओगे, रिजल्ट बनके जाओगे

HOSPITALITY PARTNER



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